

Ruby Hunter & Archie Roach Lane

Tuesday, 13 December 2022
Council

Strategic Alignment - Dynamic City Culture

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Public

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Shaping

EXECUTIVE SUMMARY

In March and May 2019 Council resolved to name six laneways after proposed music identities as part of a project titled Adelaide City of Music Laneway project.

The City of Adelaide has a diverse and rich music heritage which was internationally recognised in 2015 when Adelaide was designated a City of Music by the UNESCO Creative Cities Network. Music cities globally have named streets and landmarks after artists and industry identities, acknowledging popular music as part of the history of cities and nations.

In August 2022 Council approved the investigation and identification of a further laneway to celebrate the music and lives of Ruby Hunter and Archie Roach AM, subject to the artist permission and that a report be brought back to Council for decision at its December 2022 meeting.

This report describes the investigations, budget, and process to deliver the additional laneway through the Adelaide City of Music Laneway project.

RECOMMENDATION

THAT COUNCIL

1. Approves the addition of a seventh laneway to the Adelaide City of Music Laneway project to celebrate the music and lives of Ruby Hunter and Archie Roach AM.
 2. Approves the allocation of \$5,000 from the approved 2022/23 for stakeholder engagement and \$30,000 from the 2023/24 annual business plan and budget process.
 3. Notes the Council will be invited to a launch event upon completion.
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IMPLICATIONS AND FINANCIALS

City of Adelaide 2020-2024 Strategic Plan	Strategic Alignment – Dynamic City Culture The Strategic Plan has commitments to strong representation of Aboriginal and Torres Strait Islander peoples and cultures in City life; creation of beautiful and surprising places; and expanding Adelaide’s global reputation as a ‘Magnet city’ and UNESCO City of Music.
Policy	The Ruby Hunter and Archie Roach Lane will contribute to the aspirations of the Cultural Strategy 2017-23, as well as the goals of Public Art Action Plan 2019-22 and the Stretch Reconciliation Plan 2022-24. Council’s Road Naming Policy is central to project delivery.
Consultation	Consultation will be undertaken with the Foundations and estates of Ruby Hunter and Archie Roach, key stakeholders associated with identified suitable laneways, the Public Art Round Table and the Reconciliation Committee.
Resource	Not as a result of this report
Risk / Legal / Legislative	Section 219 (1) of the <i>Local Government Act 1999 (SA)</i> gives the Council the power to assign a name to, or change the name of, a public road or private road. Stakeholder engagement before the name change proceeds will mitigate the potential risk to Council of changing an existing name of a laneway. A dual name of a laneway poses a risk of confusion when using location services, such as maps or directories. Options to mitigate this will be explored as part of the project.
Opportunities	The Adelaide City of Music Laneway project is a tangible symbol of Adelaide’s status as a global UNESCO Creative City of Music. The laneways are cultural destinations with potential for promotion, visitor attraction and visitor spend in the city. The inclusion of public art will be a catalyst for activating the laneway in partnership with local business. Naming a laneway after Ruby Hunter and Archie Roach will grow Council’s practical and identifiable commitment to reflect Aboriginal and Torres Strait Islander cultures in city life.
22/23 Budget Allocation	Total project budget is estimated to be \$35,000, which includes a mural based artwork. \$5,000 will be allocated from the approved public art budget for stakeholder engagement.
Proposed 23/24 Budget Allocation	\$30,000 will be allocated from the public art budget as part of the Business Plan and Budget process. Note, this project might extend into the 2024/25 financial year requiring that this budget is cash flowed across three financial years.
Life of Project, Service, Initiative or (Expectancy of) Asset	Ongoing. The life of the public art is a minimum of five years for a mural.
22/23 Budget Reconsideration (if applicable)	Not as result of this report
Ongoing Costs (eg maintenance cost)	There will be minimal ongoing maintenance costs associated with the mural, mitigated by application of an anti-graffiti coating.
Other Funding Sources	Not as result of this report

DISCUSSION

1. The Adelaide City of Music Laneway project has supported a series of city laneways to be named after prominent South Australian music identities. The benefits of the project are raising awareness about Adelaide's designation as a UNESCO City of Music, promotion of Adelaide's ongoing live music culture and the creation of destinations for cultural heritage tourism.
2. The addition of public art and information plaques in the laneways further enhances their visitor appeal. Artworks, such as murals or light-based installations, are located on a range of partner business property walls, funded, commissioned and maintained by City of Adelaide.
3. Council resolved at its meeting on 27 March 2018 to request a report to consider naming a city laneway after a single prominent local music identity [Link 1 view [here](#)].
4. The research stage of the initial project identified a number of suitable laneways across the city and a range of prominent musical identities were shortlisted by members of the Adelaide UNESCO City of Music Executive. This committee was comprised of local music industry and tourism representatives from Arts South Australia, Music Development Office, South Australian Tourism Commission, Adelaide Symphony Orchestra, Adelaide Festival Centre, Elder Conservatorium of Music, Music SA, the SA Local Government Association and City of Adelaide.
5. Six laneway names and locations were subsequently approved by Council, in confidence, at meetings held on 12 March and 14 May 2019.
6. Laneways completed to date include:
 - 6.1. Sia Furler,
 - 6.2. Cold Chisel,
 - 6.3. No Fixed Address, and
 - 6.4. Paul Kelly.
7. The Angels Lane is currently in progress for delivery in 2023. Another laneway is in the initiation phase, currently formalising approvals to proceed with the artist.
8. This report responds to Council's resolution at its meeting on 9 August 2022 to investigate and expand the Adelaide City of Music Laneway project and add a further laneway. The MON was in response to Paul Kelly's statements at the launch of Paul Kelly Lane that Council should recognise and honour Archie Roach, who had passed away that same week. Council resolved to:
 1. *Investigates and identifies one more laneway for the creation of a City of Music laneway to celebrate the music and lives of Archie Roach and Ruby Hunter, subject to the artist permission.*
 2. *A report to be brought back to Council for decision at its December 2022 meeting.*
9. Ruby Hunter and Archie Roach were partners in life and music. Ruby (1955-2010) was a Ngarrindjerri, Kotatha and Pitjantjatjara woman born at Paringa, South Australia. Archie (1956-2022) was a Gunditjmara (Kirrae Whurrong/Dajab Wurrung), Bundjalung Senior Elder, born in Mooroopna, Victoria. Both were members of the Stolen Generations, who met as homeless teenagers at the Pirie Street Adelaide Salvation Army centre, known as the People's Palace. Along with their musical success, both were dedicated to supporting Aboriginal youth.
10. Other celebrations of the Ruby Hunter and Archie Roach partnership exist or are in development. In May 2022, the Berri Barmera Council unveiled a monument on the edge of Lake Bonney. Planning is underway for the commission of new statues in Fitzroy, Victoria. The commission, to be funded by the Victorian Government will be overseen by members of Ruby and Archie's families, the Wurundjeri Woiwurrung Cultural Heritage Aboriginal Council and Yarra City council.
11. The delivery of the Ruby Hunter and Archie Roach Lane is expected to take 18 – 24 months to complete. The project process, including shortlisting a suitable laneway, is outlined in Link 2 view [here](#). The process includes a range of formal and informal stakeholder engagements, including with the Reconciliation Committee; public notifications compliant with Council's Road Naming Policy; negotiation and agreement with the property owner on which the public art will be placed; and the commission and delivery of the public art.
12. Section 219 (5) of the *Local Government Act 1999 (SA)* requires a council to prepare and adopt a policy in relation to its power to assign a name to, or change the name of, a public road or private road. Council adopted a 'Road Naming Policy' in 2000, with a revised policy expected to be presented to Council for

adoption early in 2023. Assigning the names Ruby Hunter and Archie Roach complies with the existing policy and would not be inconsistent with the intent of the new 'Road Naming Policy'.

13. One of the principles in Council's Road Naming Policy is to consider the practicalities of names and where possible reduce confusion for people using maps and street directories. In this instance, the pros and cons of a dual name on a single laneway will be explored. Options to be considered include the dual names of Ruby Hunter and Archie Roach on a single laneway or naming two separate laneways with the name of each individual, where the laneways connect or are closely located near each other. Additional budget would be required to create two artworks if two laneways are found to be preferable.
14. Representatives for Ruby Hunter and Archie Roach have been contacted and they have indicated their initial support for the opportunity. It is anticipated that formal response will not be received until after the Victorian State Memorial Service for Archie Roach, scheduled for 15 December 2022.
15. At the conclusion of the project, a launch event will invite relevant community, stakeholders, and the family to celebrate the naming of the laneway.
16. The Chief Executive Officer will be responsible, under delegation, for approval of the naming / renaming of the identified laneway/s.

DATA AND SUPPORTING INFORMATION

Link 1 – Council decision 27 March 2018

Link 2 - Project process

[City of Adelaide Road Naming Policy](#)

ATTACHMENTS

Nil

- END OF REPORT -